

Exhibitor and Sponsor Brochure  
Ohio Chapter, American Academy of Pediatrics

## 2010 Annual Meeting

Nov 5-6, 2010  
Marriott Northwest  
Dublin, Ohio



NEW EXHIBITOR  
UPGRADES FOR  
MAXIMUM EXPOSURE



# We Invite You.....

The Ohio AAP invites you to participate in our Annual Meeting. The statewide gathering is being held Nov 5-6, 2010 the Marriott Northwest in Dublin, Ohio! We anticipate an attendance of over 100 pediatricians, as well as pediatric residents, practice managers, spouses and guests.

We encourage your support for the Annual Meeting as an Exhibitor/Sponsor. There are many networking opportunities for your companies at this year's event! As always your generous support will be recognized in the program and during the meeting.

Please review the exhibit/sponsorship brochure, and return the registration form to our office.

Many thanks for your support and for making our Annual Meeting a great success!

*See you there!*

## **Exhibit Schedule at a Glance...**

### **November 5, 2010**

Early Set-up (optional) – 12:00

Noon

Regular Set-up - 5:30 pm

Reception-6-8:30 pm

### **November 6, 2010**

Exhibit Hall Open - 7:30 am

Tear Down - 12:30 pm



## Agreement for Exhibit Space/Sponsorship

Company/Organization: *as you wish it to appear on promotional materials*

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of designated person to whom all correspondence should be sent:

\_\_\_\_\_  
Name of rep(s) who will be present at the meeting

1. \_\_\_\_\_ 2. \_\_\_\_\_

EXHIBIT Level: Please Select

Platinum Level—\$5000       Program Sponsor \$5000

Gold Level - \$3000       Early Set up Exhibitor \$750

Silver Level - \$1500       Exhibitor \$500

Bronze Level—\$1000

Payment of \$ \_\_\_\_\_ is enclosed

Payment of \$ \_\_\_\_\_ will be mailed

**Deadline to register is October 23, 2010.** Checks should be made payable to The Ohio AAP and mailed to: *The Ohio AAP, Attention Elizabeth Kelleher, 450 West Wilson Bridge Road, Suite 215, Worthington OH43085*

**Fed. ID No. 23-7126379**

Please contact Elizabeth Kelleher at 614-846-6258 or [ekelleher@ohioaap.org](mailto:ekelleher@ohioaap.org) with any questions you may have.

***Many Thanks for Your Continued Support  
of the Ohio AAP!***

## General Exhibitor Information

### ALL Exhibitors Will Receive

- 6 foot skirted table
- 2 registrations to the meeting
- (there is a \$50 per person charge for each additional representative)
- Web site/Newsletter recognition
- Listing on sign in the registration area

### Exhibit Space Fees

**Early Set-up Fee — \$750      Regular Fee—\$500**

**Non-Profit Fee—\$250**

**Attendance**— We expect between 100-150 physicians and other pediatric clinicians to the 2010 Annual Meeting.

**Booth Location**— Bronze, Silver, Gold, and Platinum exhibitors will be given choice of prime locations in the hall. A map of the exhibit hall will be sent in advance of the meeting.

**New! Upgraded Exhibit Levels.** The Ohio AAP offers a range of exhibit levels that, in addition to the above benefits, will increase promotional value. See the following page for more details!

### Important Deadlines

**August 1, 2010**

Early Bird Fee Ends

September 1, 2010

October 23, 2010

Last Chance to Receive Recognition  
in the Program/Materials

Deadline to Register

# Exhibitor Options

All Upgrade Exhibit Level Include:

- An advertisement in *Ohio Pediatrics*, our quarterly newsletter (ad size based on level, see below).
- Additional FREE representatives (quantity based on level, see below).
- EXCLUSIVE recognition and two tickets to supported event as applicable.
- Choice of PRIME location in the hall.
- VIP badge ribbons for all company representatives.

## Platinum Exhibitor: \$5000

- FULL page COLOR ad in *Ohio Pediatrics*, a publication distributed to ALL members.
- Up to SIX complimentary registrations. (Six is the max allowed).
- Check which option your company would prefer to co-host:
  - Opening Reception in Exhibit Hall
  - Awards Luncheon

## Gold Exhibitor: \$3000

- HALF page COLOR ad in *Ohio Pediatrics*, a publication distributed to ALL members.
- Up to five complimentary registrations.
- Check which option your company would prefer to co-host:
  - Saturday Membership Breakfast
  - Saturday Refreshment Breaks

## Silver Exhibitor: \$1500

- QUARTER page COLOR ad in *Ohio Pediatrics*, a publication distributed to ALL members.
- Up to four complimentary registrations.
- Your company would co-host:
  - Friday Refreshment Breaks

# Event Descriptions

**As a Platinum, Gold, or Silver level Sponsor you may choose to sponsor one of the following event. Sponsorship is recognized with signage and materials at the event.**

## *Opening Reception*

A reception is being held Nov 5 at 6:00 pm to kick-off the event. This event includes Ohio AAP Foundation Fundraising and Events. This year we are bringing animals from the **Columbus Zoo** for our attendees entertainment.

## *Ohio AAP Breakfast*

A breakfast will be served Saturday morning before the sessions begin.

## *Annual Awards Luncheon*

Everyone helps celebrate the annual awards at a special luncheon ceremony on Saturday!

***Medical Education sponsorship opportunities are available. Please contact **Elizabeth Kelleher**, Operations and Programs Manager, if you are interested in becoming a meeting sponsor!***

**ekelleher@ohioaap.org**

## **Special Sponsorship Opportunity**

### **\$5000 Program Sponsor**

As the sole sponsor of the Ohio AAP program guide, your organization's name will emblazon the front cover of the program guide that is given to each attendee. You will also have the option of advertising on the back cover for an additional full-page ad. Those interested in this opportunity should contact the Ohio AAP no later than **August 1, 2010**.